



THE LONDON KNOWLEDGE TRANSFER AWARDS 2008

Entrepreneurial Spirit Award

The Entrepreneurial Spirit Award will identify and celebrate the entrepreneurial spirit of students whilst in full time education. The judges are looking for candidates who have developed a business or social enterprise idea, ideally originating from their research, which is entrepreneurial in nature. Students, businesses and social enterprises may nominate candidates for this award. Nominees may have completed a placement in a London-based company or managed a business/social enterprise start-up alongside their studies. The candidate will need to demonstrate that their project was both innovative and challenging and involved problem solving, for example adapting existing products for new markets or developing new ones. Entrants must demonstrate that their participation was critical to the project's success and that it has had a positive impact on their personal development.

To qualify for the Entrepreneurial Spirit category, applicants must be able to demonstrate the following criteria:

- The student must still be in full time education (undergraduate or postgraduate).
- The project must have started within the last 24 months.
- The nominee's business/social enterprise must be located in London or the company/social enterprise, he/she completed the placement with, must be within the LDA boundaries.
- The project must be innovative in nature and must have solved a business/social problem.

The Entrepreneurial Spirit Award is sponsored by KnowledgeEast and WestFocus

The Entrepreneurial Spirit Award is sponsored by KnowledgeEast and WestFocus. KnowledgeEast offers unique access to the resources and expertise of eight universities and colleges in East London and the Thames Gateway, and capitalises on the skills and knowledge of over 5000 academics, 100,000 students and more than 40 top-rated research departments to nurture enterprise in the region.

The WestFocus Centre for Knowledge Exchange co-ordinates the successful government-funded collaborative project comprising seven universities based in South and West London, and the Thames Valley. WestFocus works with businesses, students and the academic community to foster innovation and enterpriship, promote student and graduate employment, and enhance the regional and national economies.



Terms and conditions of entry

- An organisation or individual may enter only two categories. Each entry must be treated separately with copies of supporting material enclosed with each.
- If selected as a finalist, you may be nominated for the Knowledge Transfer Collaboration of 2008 Overall Award, a closed category for those deemed by the judges to be the best in London. There is no specific entry form for this category.
- The decision of the judges is final.
- Entries and accompanying material will not be returned.
- Completed entry forms must be signed by the organisation's representative responsible for submitting the entry.
- The judges will not enter into any correspondence outside the formal judging process.
- The closing date for entries is 31 October 2008. No entries will be accepted after this date.
- Receipt of your entry will be acknowledged.
- Information received will be treated in the strictest confidence.
- Finalists will be notified by 17 November 2008 and arrangements made for a judges visit during the period 17-25 November 2008
- As a finalist you will receive 2 complimentary tickets to the Awards Ceremony.
- The winner of this category will be announced at the Awards Ceremony on Friday 5 December 2008.
- If you have any questions concerning the awards in general, this category or attendance at the Awards Ceremony, please phone the Awards Line on 020 7580 8834 or visit www.londonktawards.co.uk



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Please Note:
Your entry must not exceed 200 words per question, please supply on single-sided A4 sheets.

Your name _____

Your job title _____

Telephone number _____

Your email address _____

Company/Organisation Name _____

Address _____

Postcode _____

Telephone number _____

Fax number _____

Have you fully met the criteria for entering this category? Yes/No

Please answer each of the following questions in no more than 200 words:

- Identify the collaborating partner and reason for partnership.
- Explain the nature and scope of the enterprise.
- Demonstrate how the project was innovative.
- Identify the importance and value of the input from the Knowledge Base.
- Demonstrate, with evidence, how the enterprise has performed in relation to its business plan. (Please enclose a copy of the relevant plan.)

Signed _____

Date _____

Position _____

Please submit your answers on A4 sheets, using just one side, and staple it to this form – maximum of 200 words per question (entries that exceed this criteria will not be considered). You may include supporting items with your entry (e.g. testimonials, brochures, press cuttings, business plans, etc) but please ensure that they are relevant to your category.

Alternatively, you can download an entry form from the Awards website at www.londonktawards.co.uk, however, any supporting material will still be required to be sent to the address below.

Closing date for entries is **31 October 2008.**

If you have any questions regarding this entry form, please call the Awards Helpline on 020 7580 8834.

Once completed, return this entry form together with any supporting material to:

Emma Shelley
London Development Agency
Palestra
197 Blackfriars Road
London
SE1 8AA

Please ensure that you have read the terms and conditions of entry.

The London Development Agency may contact you after the Awards to advise you of support and services available. Please tick this box if you wish to receive details from us:

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and WestFocus**

Knowledge
East

 **WestFocus**
Knowledge Exchange