



# THE LONDON KNOWLEDGE TRANSFER AWARDS 2008

## Collaborative Innovation Excellence Award

The Collaborative Innovation Excellence Award is designed to acknowledge how collaboration has brought about the successful application of innovation within business. The implementation of creative management methods, new technology, innovative products and IT can give an organisation a clear competitive edge and lead to business success. This award is looking for the London based organisation which has worked with the Knowledge Base to develop and deliver a new service or product, or employ an innovative approach within its operation. The award will be presented as a joint award.

To qualify for Collaborative Innovation Excellence category, applicants must be able to demonstrate the following criteria:

- The transfer of innovation must have had a positive impact on the commercial organisation.
- The collaboration must have been completed within the last 24 months.
- The organisation completing this Entry Form must be located within the London Development Agency boundaries.
- The organisation can operate within the private, public or third sector.

### The Collaborative Innovation Excellence Award is sponsored by John Laing plc and Thames Valley University

John Laing is a specialist owner, operator and manager of public sector infrastructure assets in the UK and internationally. By combining our skill in the management of development risk, project financing, asset management and operations with those of our chosen partners and the project supply chain we have built an enviable reputation as a market leader in the privately financed form of infrastructure renewal and modernisation now recognised as a key element of public sector procurement policy.

Thames Valley University's mission is to be The University for the Thames Valley, enabling students of all backgrounds to thrive and succeed by bringing further and higher education to the heart of a diverse constituency. The University has a long history of working with employers; driving innovation, enterprise and economic growth across the region. We aim to be the foremost university for employer engagement and enterprise development in the country, and a business-led institution delivering a demand-led portfolio in a flexible learning environment. In short, we aim to be the first choice institution of professionals, employers and students alike.

**John laing**  
making infrastructure happen



### Terms and conditions of entry

- An organisation or individual may enter only two categories. Each entry must be treated separately with copies of supporting material enclosed with each.
- If selected as a finalist, you may be nominated for the Knowledge Transfer Collaboration of 2008 Overall Award, a closed category for those deemed by the judges to be the best in London. There is no specific entry form for this category.
- The decision of the judges is final.
- Entries and accompanying material will not be returned.
- Completed entry forms must be signed by the organisation's representative responsible for submitting the entry.
- The judges will not enter into any correspondence outside the formal judging process.
- The closing date for entries is 31 October 2008. No entries will be accepted after this date.
- Receipt of your entry will be acknowledged.
- Information received will be treated in the strictest confidence.
- Finalists will be notified by 17 November 2008 and arrangements made for a judges visit during the period 17-25 November 2008
- As a finalist you will receive 2 complimentary tickets to the Awards Ceremony.
- The winner of this category will be announced at the Awards Ceremony on Friday 5 December 2008.
- If you have any questions concerning the awards in general, this category or attendance at the Awards Ceremony, please phone the Awards Line on 020 7580 8834 or visit [www.londonktawards.co.uk](http://www.londonktawards.co.uk)



# THE LONDON KNOWLEDGE TRANSFER AWARDS 2008

Your name \_\_\_\_\_

Your job title \_\_\_\_\_

Telephone number \_\_\_\_\_

Your email address \_\_\_\_\_

Company/Organisation Name \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone number \_\_\_\_\_

Fax number \_\_\_\_\_

**Have you fully met the criteria for entering this category?** Yes/No

**Please answer each of the following questions in no more than 200 words:**

- Identify the collaborating partner and reason for partnership.
- Explain the nature and scope of the collaboration.
- Demonstrate the nature of the innovation.
- Identify the importance and value of the input from the Knowledge Base.
- Demonstrate, with evidence, the benefits to the organisation that were derived from this collaboration.

Signed \_\_\_\_\_

Date \_\_\_\_\_

Position \_\_\_\_\_

Please submit your answers on A4 sheets, using just one side, and staple it to this form – maximum of 200 words per question (entries that exceed this criteria will not be considered). You may include supporting items with your entry (e.g. testimonials, brochures, press cuttings, business plans, etc) but please ensure that they are relevant to your category.

Alternatively, you can download an entry form from the Awards website at [www.londonktawards.co.uk](http://www.londonktawards.co.uk), however, any supporting material will still be required to be sent to the address below.

Closing date for entries is **31 October 2008**.

***If you have any questions regarding this entry form, please call the Awards Helpline on 020 7580 8834.***

Once completed, return this entry form together with any supporting material to:

**Emma Shelley**  
 London Development Agency  
 Palestra  
 197 Blackfriars Road  
 London  
 SE1 8AA

Please ensure that you have read the terms and conditions of entry.

The London Development Agency may contact you after the Awards to advise you of support and services available. Please tick this box if you wish to receive details from us:

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